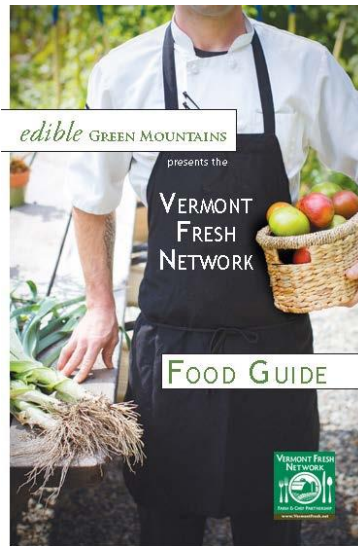


edible GREEN MOUNTAINS

Vermont Fresh Network FOOD GUIDE



Edible Green Mountains presents the Vermont Fresh Network's FOOD GUIDE. This is a guidebook to Vermont's culinary destinations. Over 15,000 are distributed with the Summer Harvest Issue and an additional 10,000 are printed for distribution. The FOOD GUIDE is available through key locations and select retailers throughout Vermont, the East Coast including hotels, inns, real estate agencies, etc. Additionally, the guide is mailed out to all subscribers. With the FOOD GUIDE, you'll be able to find, by town, the freshest meats, dairy, produce, farms, baked goods, producers and dining establishments that Vermont has to offer. The inside pages reflect the Vermont Fresh Network's members which are sorted by two listings Culinary and Agricultural members. Taste the difference.

FOOD GUIDE Advertisement Specs and Rates

			<i>These are Guide</i>	<i>only sizes</i>
			Width (bleed) x	Height (bleed)
Back Cover	\$7,500	Credit toward Full Page ad 4 Issues EGM	4"(5.125")	6.5"(7.75")
	\$3,500*	Back cover ad in Food Guide		
Inside Front or Back Cover	\$4,500	Credit toward 1/2 page ad 4 Issues EGM	4"(5.125")	6.5"(7.75")
	\$3,000*	Inside front or Inside back cover ad in Food Guide		
Full Page Interior	\$2,900	Credit toward 1/3 page ad 4 Issues EGM	4"(5.125")	6.5"(7.75")
	\$2,000*	Full page ad in Food Guide		
Half Page Interior	\$1,900	Credit toward 1/4 page ad 4 Issues EGM	4"	3.3333"
	\$1,250*	1/2 page ad in Food Guide		

*Is for Guide Only Advertising

25% deposit due at time of signing of agreement then sponsor balance will be due on September 15, December 15 and March 15 (three equal payments.)

*Guide only advertising must be paid in full at time of ad placement

Commitment to Deadline May 10, 2016 - Ad Materials Close June 1 - Newsstand Date July 2016

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